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las claves para que tu negocio supere los primeros 1 000 días de vida por qué muchos emprendimientos no superan los 1000 días después de cuatro décadas dedicado a la creación de pymes el empresario néstor salvador ha identificado los errores habituales que llevan a que más de la mitad de ellas se derrumben sin piedad frente a quienes plantean el emprendimiento como una aventura el autor ha desarrollado manuales prácticos para que poner en marcha un nuevo proyecto o reestructurar una pyme deje de ser un deporte de riesgo néstor salvador presenta una visión realista con el fin de transformar una idea de negocio en una empresa sostenible y exitosa en un plazo máximo de tres años este libro es una guía completa para detectar los puntos críticos que anticipan el fracaso y evitar así los errores más frecuentes que impiden consolidar el crecimiento necesario asimismo te

ofrece métodos sencillos basados en hechos reales y respaldados por la experiencia con ejemplos claros y aplicables a los problemas habituales de tu empresa pon tu negocio en forma es una obra imprescindible para cualquier emprendedor que quiera establecer y hacer crecer su pyme mejorar o reorientar sus estrategias y alcanzar el éxito empresarial

montar tu propia empresa no es en absoluto una tarea fácil pero la satisfacción de sacar adelante una iniciativa personal y triunfar en el mundo de los negocios lo compensa con creces sin embargo debes tener una buena base para empezar redactar el plan de negocio analizar las necesidades del mercado cumplir con la legislación vigente conocer qué ofrece la competencia ser consciente de los puntos fuertes y de las debilidades del sector y muchos otros parámetros esta obra trata todos estos aspectos y te ofrece la información que necesitas para montar tu propio negocio con plenas garantías de éxito experiencia hayas o no montado un negocio con anterioridad e independientemente de tus conocimientos del mundo de la empresa este libro será tu mejor socio miedo al fracaso en estas páginas encontrarás todo lo que necesitas saber para encontrar tu oportunidad en tiempos difíciles familiares amigos bancos la financiación es imprescindible pero saber cómo y a quién pedirle dinero todavía más legislación vigente todo aquello que debes conocer para no tener problemas con la administración ayudas subvenciones no dejes escapar ninguna oportunidad

spanish and english sections stand alone or can be combined for bilingual situations this book was written for those who own their own businesses and want to make them more profitable those who have a dream of owning their own business those who simply want to learn more about business

un camino directo hacia el éxito empresarial para principiantes los futuros emprendedores se beneficiarán de las estrategias sencillas de brian tracy kirkus review en esta era empresarial es muy tentador dejar tu trabajo para empezar tu propio negocio en emprende tu propio negocio el mundialmente conocido autor bestseller y consultor de negocios brian tracy habla de una de las habilidades más necesarias hoy en día el espíritu empresarial abordando importantes temas como los mitos de la iniciativa empresarial la mejor opción de negocio para ti las opciones de financiamiento para tu negocio la estructura de un plan de negocios realista las claves para construir el mejor equipo las herramientas para crecer tu negocio con ventas y marketing este libro está diseñado para ayudar a cualquiera que quiera empezar o hacer crecer un negocio si aplicas las ideas de brian tracy tú también podrás convertirte en un emprendedor exitoso

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éxito en el mercado digital

implante las bases de su negocio haga una investigación de mercado obtenga recursos marketing ventas y promoción controle sus finanzas aspectos legales aspectos financieros glosario

simplifica tu negocio 60 días para aprender gestión marketing ventas liderazgo y productividad personal un nuevo libro de donald miller que es más valioso que cualquier curso de una escuela de negocios la mayoría de las personas comienza su carrera profesional sin entender cómo hacer crecer un negocio o una empresa es difícil ser exitoso sin un entendimiento básico de cómo funcionan los negocios en este libro se acompañan sesenta lecturas diarias para dar un salto en tu carrera o negocio donald miller ha aprendido cómo llegar a lo más alto usando los principios que expone en este libro es autor del super ventas del newyork times cómo construir una storybrand y de marketing simple

tienes el control de tu negocio o tu negocio te controla a ti la mayoría de emprendedores y líderes de negocios enfrentan frustraciones similares conflictos entre el personal problemas con las ganancias y crecimiento inadecuado pareciera que nunca se toman decisiones o al tomarse no se implementan correctamente pero hay una solución no es complicado ni teórico el sistema operativo empresarial o entrepreneurial operating system eos es un método práctico para obtener el éxito empresarial que siempre has deseado más de 80 000 empresas han descubierto lo que eos puede hacer en tracción aprenderás los secretos para fortalecer los seis componentes clave de tu negocio descubrirás una forma sencilla pero poderosa para dirigir tu empresa que dará a ti y a tu equipo administrativo mayor enfoque mayor crecimiento y mayor disfrute empresas exitosas están aplicando tracción cada día para dirigir negocios rentables y sin frustraciones y puedes hacer lo mismo

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